Established as the first cement plant in South Africa in 1892, Pretoria Portland Cement (PPC) Company Limited celebrated its centenary as a Johannesburg Stock Exchange (JSE) listed company on 24 February 2010. Today, PPC is the leading supplier of cement in Southern Africa, with eight manufacturing facilities and three milling depots in South Africa, Botswana and Zimbabwe, producing almost eight million tonnes of cement products each year.

PPC is firmly committed to black economic empowerment in South Africa and recognises that meaningful participation by black people in the mainstream economy is essential to sustain the country’s socio-economic objectives.

**PPC: The Brand**

The history of this iconic brand is closely linked to the growth and development of South Africa itself. PPC has produced cement for many of the country’s most famous landmarks and construction projects, including the Union Buildings, Gariep Dam, Van Stadens River Bridge, the Gautrain, Medupi Power Station and some of the newly built stadiums around the country.

The PPC cement brands include the market-leading SureBuild brand, Botswana’s Botcem, Zimbabwe’s Unicem and PMC as well as OPC, a special-purpose, rapid-hardening cement that guarantees strength and consistency, giving the assurance of successful building results.

**A company with a conscience**

In keeping with its brand vision of helping to build a strong country for future generations, PPC has been socially and environmentally aware for many years before it became a global trend and has invested significantly in community upliftment.

To ensure long-term sustainability, we believe in partnering with beneficiaries for three to five years. Being a good corporate citizen is not just about giving money; it is important that beneficiaries are assisted in achieving financial independence and becoming productive members of society and this takes time. Job creation and skills development are vital in the context of high national unemployment and a number of our initiatives seek to address this issue.

“Everything that PPC does as a brand is about building a strong country for the future. It is founded on the bedrock of this country’s past, and its growth is a mirror of its strong economic advancement and development,” concludes Richard Tomes, PPC Customer Executive: Cement Sales and Marketing.

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Hatch Goba is a member of the Hatch Group of companies, which is a global employee-owned, multidisciplinary professional services firm that delivers a comprehensive array of technical and strategic services, including consulting, information technology, engineering, process development, and project and construction management to the energy, mining, metallurgical and infrastructure sectors.

Hatch Goba combines its established reputation of infrastructure in transportation, water and wastewater, mining and industrial infrastructure with its African and global expertise and presence. This has resulted in a functional entity with complementary skill sets, regional presence and an expanded client base.

Clients recognise Hatch Goba for its ability to bridge the gaps between research and innovative technologies, and between engineering and reliable operations. It is particularly known for working with senior client management to develop business strategies, managing and optimising production, executing projects that involve the scale-up of process technologies and managing start-ups, commissioning and ramp-ups.

We are an innovative organisation committed to helping our clients achieve unprecedented and sustained business results through a commitment to quality, lower operating costs, more efficient utilisation of capital assets, higher standards for safety and risk management, faster start-ups and continuous performance improvements in all projects and programmes.

Locally, we employ over 1 400 people in South Africa and operate from four regions with six principle offices in Gauteng, KwaZulu-Natal, Eastern Cape and Western Cape.

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