



## Institute of Municipal Engineering of Southern Africa

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## MEMBERSHIP INFORMATION & BENEFITS

### AFFILIATE MEMBERS

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#### VISION / MISSION

To promote excellence in the engineering profession for the benefit of municipalities and their communities.

#### OVERVIEW

The Institute of Municipal Engineering of Southern Africa (IMESA) promotes the interests of municipal engineers and their profession, and creates a platform for the exchange of ideas and viewpoints on all aspects of municipal engineering with the aim of expanding the knowledge and best practices in all Local Government municipalities.

Since 1961 IMESA has played a significant role in municipal engineering, sharing knowledge and acting as a catalyst in developing new initiatives. Municipalities are key role-players in identifying needs, prioritising funding and implementing integrated development planning for community-based programmes. The Institute also advises Councils on municipal engineering matters and serves the broader community through representation on a number of National bodies, where it provides input from the municipal engineer's perspective.

#### IMESA HERALDRY AND MOTTO



The IMESA coat of arms was designed by Alan Woodrow and was registered with the South African Bureau of Heraldry in 1972.

*Monumenta Circumspice*

*For our monuments, look around you.*

#### DEFINITION OF AFFILIATES MEMBERSHIP IN IMESA'S CONSTITUTION

Affiliates shall be those consulting, commercial or industrial undertakings which have been admitted as such by the Executive Committee so long as their names are on the Roll as such.

Any consulting, commercial or industrial undertaking may be admitted as an Affiliate provided, in the opinion of the Executive Committee, it is involved in business related to municipal engineering.

#### MEMBERSHIP CATEGORIES

This type of membership offers **4 categories**. An Affiliate member may request a change to its membership category once a year when the renewal of its annual subscriptions becomes payable. Fees are reviewed on an annual basis.

Platinum	Gold	Silver	Professional
Recommended for larger corporate operating countrywide with perhaps ties abroad. (20+ offices or outlet points)	Recommended for medium sized corporate operating in the major regional centres. (10-20 offices or outlet points).	Recommended for smaller corporations operating locally. (<10 offices or outlet points).	Reciprocal complimentary membership for synergy between associated organizations



## BENEFITS OF AFFILIATE MEMBERSHIP

### (1) IMIESA JOURNAL

Official Journal published monthly by 3S Media. This prestigious technical journal has a circulation of ± 9000 and has won a number of awards, including SAPPI-PICA and other Mondi awards. Journal is also now available electronically.

- **Citing's and Editorials**

A citing is an editorial compiled by IMIESA's editorial staff, and is valued at least twice that of a paid advertorial of the same size.

*The following are offered to Affiliates:*

Platinum	:	3 citing's per annum
Gold	:	2 citing's per annum
Silver	:	1 citing per annum
Professional	:	1 citing per annum

**Note:** Company logos are omitted in editorials and citing's as it will lead to losing its value as an editorial/citing.

In order to retain editorial integrity, Affiliates will be entitled to expect exposure on this basis, which provides "clean exposure" in that it is not paid for. New appointments, contracts or important projects will receive attention.

- **Discount on Advertising**

All affiliate members will automatically receive Most Valued Client status with 3S Media, meaning that advertisement positions are prioritised.

In addition to this, 3S Media offers a 10% discount on all advertisements on submission of publishable technical material by Affiliate members. The 10% discount is also applicable to other advertorial products such as inserts and inside cover positions of the journal.

- **Free copies**

Affiliate members will receive free copies of the IMIESA journal as follows:

Platinum	:	1 copy per office / outlet point, Max 15
Gold	:	1 copy per office / outlet point, Max 10
Silver	:	1 copy per office / outlet point, Max 5
Professional	:	1 copy per office / outlet point, Max 5

- **Affiliate Showcase**

Dedicated full page in each issue of the IMIESA journal identifying Affiliate members. Their logos are presented in colour and they are listed as well.

### (2) ANNUAL CONFERENCES

- **Sponsorship at Conference**

"First refusal right" towards sponsorship at the annual IMESA conference. The Conference organizing committee/professional organizers will contact all Affiliates in advance prior to seeking sponsorships from the rest of the industry.

- **Exhibition Stand Cost at the IMESA Annual Conference**

The following discounts are afforded on cost of exhibition stands at the Conference:

Platinum	:	10%
Gold	:	7.5%
Silver	:	5%
Professional	:	5%

- **Conference Registration Fees**

Affiliates will enjoy special membership registration fees for the annual IMESA conference for each delegate, with further discount for 3 and more delegates. Delegates representing Affiliate members will enjoy the same discount as ordinary IMESA members. This is currently in the order of 25% off the normal non-member delegate registration fees.



**(3) IMESA WEBSITE**

IMESA Website is dynamic and is the main communication medium used by IMESA.

- ***Advertising on IMESA Website***  
Advertising benefits on IMESA's web page. This will depend on the form the advertisement takes and exposure value obtained.
- ***Website Exposure***  
IMESA Affiliates also receive exposure on the web, as their logos are presented in the Affiliate Membership sub-site.

**(4) CERTIFICATE**

Affiliates will be supplied a certificate from IMESA for its head office, reflecting its status as an Affiliate member of IMESA. Additional free certificates will be supplied (one for each office) of the Affiliate.

**(5) STATIONERY**

Affiliates will have permission to use the IMESA logo with subscript "Affiliate Member", on their letterheads and other corporate ware.

**(6) ATTENDANCE AT IMESA BRANCH PROCEEDINGS**

An IMESA Affiliate may send an unlimited number of attendees to Branch meetings and similar proceedings. Affiliates will be put on the contact list of Branches.



## APPLICATION FORM: AFFILIATE MEMBERSHIP

Please complete this form clearly and forward to [info@imesa.org.za](mailto:info@imesa.org.za) .

All information required should be given as fully as practicable.

*(Applications will be processed within 14 days from the date ALL relevant documentation is received.)*

MEMBERSHIP TYPE APPLIED FOR: <i>(select a category)</i>	PLATINUM	GOLD	SILVER
<b>To the EXECUTIVE COMMITTEE</b>			
<b>DECLARATION</b>			
We desire to be admitted to <b>THE INSTITUTE OF MUNICIPAL ENGINEERING OF SOUTHERN AFRICA (IMESA)</b> as an Affiliate Member in the above Membership Category and do hereby accept that, in the event of admission, the company will subject itself to the Constitution, and the relevant By-laws, as well as to any future amendments or extensions thereto. We will pay the membership fees as required and promote the objects of the Institution as far as possible. Furthermore, it is certified that all the particulars given on this form are true and correct.			
<b>NAME OF COMPANY:</b>			
<b>ADDRESS:</b>			
	<b>POSTAL CODE:</b>		
<b>MOTIVATION FOR MEMBERSHIP:</b> <i>(include Company profile)</i>			
<b>NAME:</b>			
<b>DESIGNATION:</b>			
<b>ON BEHALF OF THE COMPANY</b> <i>(signature):</i>		<b>DATE SIGNED:</b>	



<b>GENERAL PARTICULARS</b> <i>(Please complete in block letters):</i>			
<b>NAME OF COMPANY:</b>			
<b>VAT NUMBER:</b>			
<b>DATE ESTABLISHED:</b>			
<b>POSTAL ADDRESS FOR CORRESPONDENCE:</b>			
		<b>POSTAL CODE:</b>	
<b>CONTACT PERSON:</b>			
<b>E-MAIL ADDRESS:</b>			
<b>TELEPHONE:</b>		<b>FAX NUMBER:</b>	
<b>ABOUT THE COMPANY</b> <i>(Please attach company profile)</i>			
<b>HOW MANY OFFICES OR OUTLET POINTS DO YOU HAVE IN SOUTHERN AFRICA?</b> <i>Please attach a separate schedule listing the physical addresses of all these offices and outlet points.</i>			
<b>MAIN CORE OF BUSINESS:</b>			
<b>RELATION TO MUNICIPAL ENGINEERING:</b>			
<b>TRADE REFERENCES:</b> <i>A minimum of three contactable references of recent clients are required.</i>			
	<b>COMPANY NAME</b>	<b>CONTACT PERSON</b>	<b>TELEPHONE NUMBER</b>
1			
2			
3			
<b>MEMBERSHIP OF OTHER INSTITUTIONS OR SOCIETIES:</b> <i>Please write full names (do not use abbreviations.). Certified copies of membership(s) to be attached to this application.</i>			
	<b>INSTITUTION / SOCIETY</b>	<b>DATE JOINED:</b>	<b>PROFESSIONAL REGISTRATION NO:</b>
1			
2			
3			
4			
5			



<b>IMESA Journal - Please advise the addresses to which you would like the IMESA Journal to be sent:</b> <i>(Please attach a separate schedule if insufficient space.)</i>			
<i>Platinum Members</i> Up to 15 free copies	<i>Gold Members</i> Up to 10 free copies	<i>Silver Members</i> Up to 5 free copies.	
<b>CONTACT PERSON</b>	<b>ADDRESS FOR DELIVERY</b>		
1			
2			
3			
4			
5			
<b>COMPANY STAMP:</b>			
<b>FOR OFFICIAL USE ONLY:</b>			
This application is :	<input type="checkbox"/>	Supported	<input type="checkbox"/>
Not supported			
<b>NAME:</b>			
<b>DESIGNATION:</b>			
<b>ON BEHALF OF IMESA:</b> <i>(signature)</i>		<b>DATE SIGNED:</b>	
<b>COMMENTS:</b>			
<b>APPROVAL</b>			
<b>NAME:</b>			
<b>DESIGNATION:</b>			
<b>SIGNATURE:</b>		<b>DATE SIGNED:</b>	