



# INSTITUTE OF MUNICIPAL ENGINEERING OF SOUTHERN AFRICA

Tel: +27 (0) 31 266 3263  
Fax: +27 (0) 31 266 5094  
Email: [imesa@webstorm.co.za](mailto:imesa@webstorm.co.za)  
Website: [www.imesa.org.za](http://www.imesa.org.za)

P O Box 2190, WESTVILLE, 3630

IMESA House, 2 Derby Place,  
WESTVILLE, 3629

## PROVISION FOR AFFILIATES MEMBERSHIP IN IMESA'S CONSTITUTION

- (a) Affiliates shall be those consulting, commercial or industrial undertakings which have been admitted as such by the Executive Committee so long as their names are on the Roll as such.
- (b) Any consulting, commercial or industrial undertaking may be admitted as an Affiliate provided, in the opinion of the Executive Committee, it is involved in business related to municipal engineering.

## MEMBERSHIP CATEGORIES

This type of membership offers 4 categories:

- Platinum: Recommended for larger corporate operating countrywide with perhaps ties abroad. (20+ offices or outlet points).
- Gold: Recommended for medium sized corporate operating in the major regional centers. (10-20 offices or outlet points).
- Silver: Recommended for smaller corporations operating locally. (<10 offices or outlet points).
- Professional: Reciprocal complimentary membership for synergy between associated organizations

An Affiliate member may change its membership category once a year when the renewal of its annual subscriptions becomes payable.

## BENEFITS OF AFFILIATE MEMBERSHIP

### IMIESA JOURNAL

Official Journal published monthly by Shortens Publications/Media 3S. This prestigious technical journal has a circulation of  $\pm$  4000 and has won a number of awards, including SAPPI-PICA and other Mondi awards.

### *Citings and Editorials*

A citing is an editorial compiled by IMIESA's editorial staff, and is valued at least twice that of a paid advertorial of the same size.

The following are offered to Affiliates:

MEMBER CATEGORY	EXPOSURE
Platinum	3 Citings per annum
Gold	2 Citings per annum
Silver	1 Citing per annum
Professional	1 Citing per annum

Note: Company logos are omitted in editorials and citings as it will lead to losing its value as an editorial/citing.

In order to retain editorial integrity, Affiliates will be entitled to expect exposure on this basis, which provides "clean exposure" in that it is not paid for. New appointments, contracts or important projects will receive attention.

#### *Discount on Advertising*

All affiliate members will automatically receive Most Valued Client status with Shorten Publications, meaning that advertisement positions are prioritised.

In addition to this, Shorten Publications offers a 10% discount on all advertisements on submission of publishable technical material by Affiliate members. The 10% discount is also applicable to other advertorial products such as inserts and inside cover positions of the journal.

#### *Free copies*

Affiliate members will receive free copies of the IMIESA journal as follows:

Platinum	1 copy per office / outlet point, Max 15
Gold	1 copy per office / outlet point, Max 10
Silver	1 copy per office / outlet point, Max 5
Professional	1 copy per office / outlet point, Max 5

#### *Affiliate Showcase*

Dedicated full page in each issue of IMIESA journal identifying Affiliate members. Their logo's are present in colour and they are listed as well.

### **ANNUAL CONFERENCES**

#### *Sponsorship at Conference*

"First refusal right" towards sponsorship at the annual IMESA conference. The Conference organizing committee/professional organizers will contact all Affiliates in advance prior to seeking sponsorships from the rest of the industry.

#### *Stall Cost at Conference*

Discount on stall cost at the Conference:

Platinum	-	10%
Gold	-	7,5%
Silver	-	5%
Professional	-	5%

### *Conference Registration Fees*

Affiliates will enjoy special membership registration fees for the annual IMESA conference for each delegate, with further discount for 3 and more delegates.

Delegates representing Affiliate members will enjoy the same discount as ordinary IMESA members. This is currently in the order of 25% off the normal non-member delegate registration fees.

### **IMESA WEBSITE**

IMESA Website is dynamic and is the main communication medium used by IMESA.

#### *Advertising on IMESA Web*

Advertising benefits on IMESA's web page. This will depend on the form the advertisement takes and exposure value obtained.

#### *Web Exposure*

IMESA Affiliates also receive exposure on the web, as their logos are presented I the Affiliate Membership sub-site.

### **CERTIFICATE**

Affiliates will be supplied a certificate from IMESA for its head office, stating its status as an Affiliate member of IMESA. Additional free certificates will be supplied (one for each office) of the Affiliate.

### **STATIONERY**

Affiliates will have permission to use the IMESA logo with subscript "Affiliate Member", on their letterheads and other corporate ware.

### **ATTENDANCE AT IMESA BRANCH PROCEEDINGS**

An IMESA Affiliate may send an unlimited number of attendees to Branch meetings and similar proceedings. Affiliates will be put on the contact list of Branches.

### **FEES : 2011/2012**

<b>ENTRANCE FEES</b>	
Affiliate Member - Platinum	R 2 790.00
Affiliate Member - Gold	R 2 110.00
Affiliate Member - Silver	R 1 420.00
<b>ANNUAL NON-CORPORATE MEMBER FEES</b>	
Affiliate Member - Platinum	R 9 170.00
Affiliate Member - Gold	R 6 070.00
Affiliate Member - Silver	R 4 050.00

Membership fees do not apply for Professional Affiliate Members.